

## **EXHIBIT C**



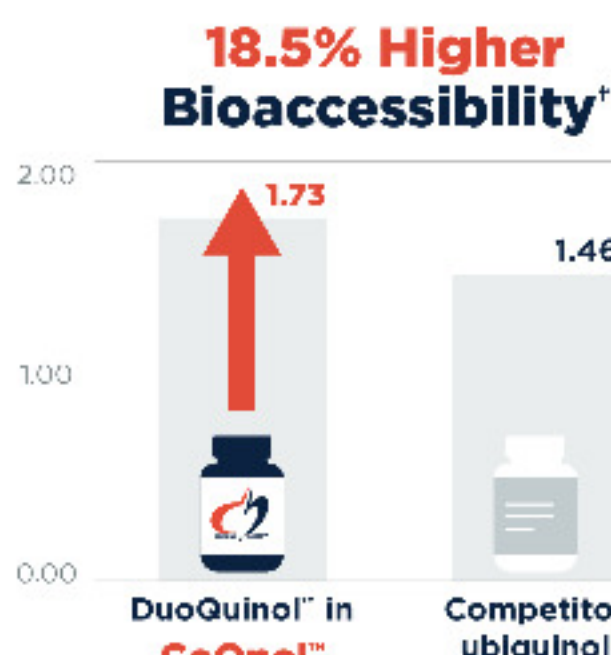
The Next Generation of CoQ10

DuoQuinol™

DuoQuinol™ is designed for superior CoQ10 absorption.\*

DuoQuinol™, a patent-pending form of ubiquinol, is formulated to help maximize the bioaccessibility of ubiquinol, the active antioxidant form of coenzyme Q10 (CoQ10).\* Our CoQnol™ products feature DuoQuinol™.

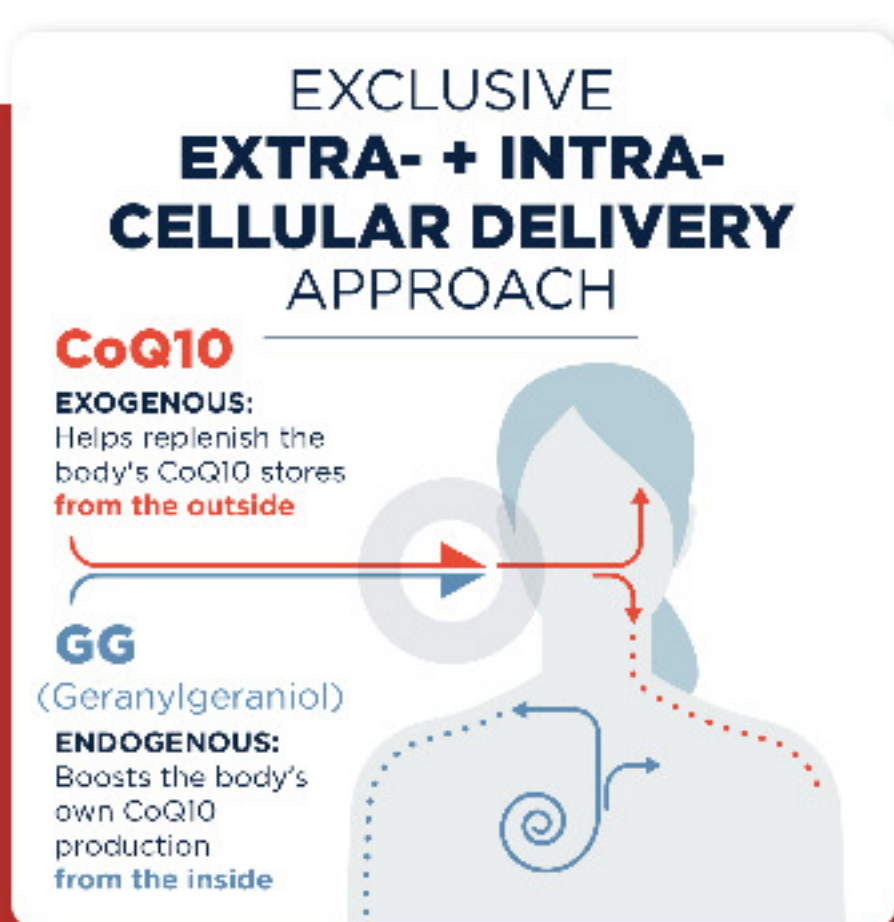
†Based on a lab test from the following digestion model: McClements DJ, Li Y. Review of in vitro digestion models for rapid screening of emulsion-based systems. *Food Funct.* 2010;1(1):32-59. doi:10.1039/c0fo00111b.



The groundbreaking formulation of DuoQuinol.™

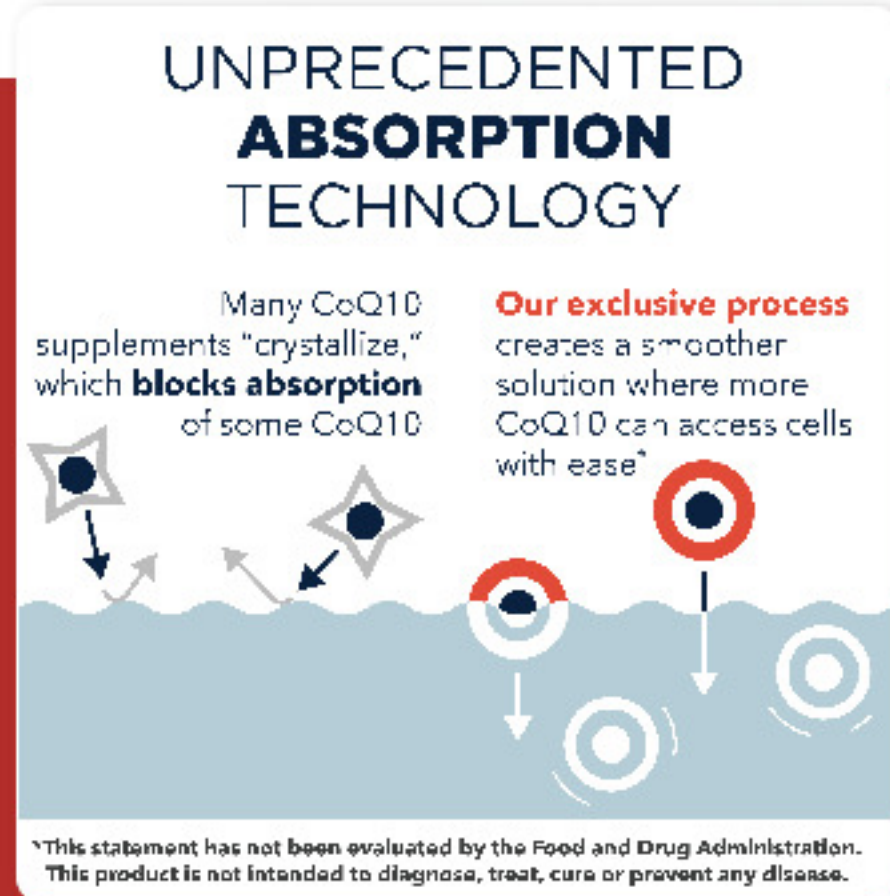
Ingredient innovation

DuoQuinol™ is ubiquinol derived from ubiquinone through a novel patented process involving geranylgeraniol (GG) and ascorbyl palmitate. GG is derived from annatto seeds.



Dual-CoQ10 boost\*

DuoQuinol™ supplies ubiquinol directly. It also provides geranylgeraniol (as GG-Gold™), a CoQ10 building block, which may help stimulate ubiquinol production naturally in the body's cells.\*



Unprecedented absorption technology\*

The proprietary blend of CoQnol™ includes DuoQuinol™, GG, ascorbyl palmitate, and quillaja extract, which creates a stable solution that prevents crystallization and promotes bioavailability of ubiquinol.\*

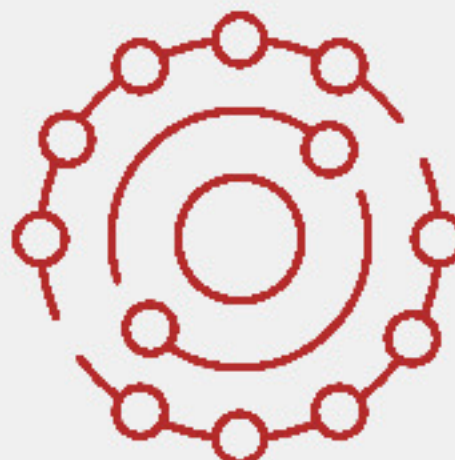
Choose CoQnol™, powered by DuoQuinol™, for impactful results.\*



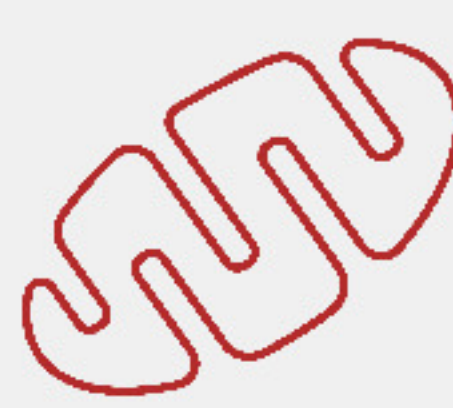
Cardiovascular Support\*



Cellular Energy Support\*



Antioxidant Support\*



Mitochondrial Support\*

Designs for Health CoQnol™ Products

Supporting extracellular and intracellular delivery of ubiquinol.\*



CoQnol™ 100

A superior, reformulated version of our previous 100 mg CoQnol™. It provides 100 mg ubiquinol (as DuoQuinol™) and 60 mg geranylgeraniol (as GG-Gold™) per capsule to promote greater bioavailability than ubiquinol by itself.\*

BUY NOW

CoQnol™ 200

A higher dose version of our reformulated CoQnol™. It provides 200 mg ubiquinol (as DuoQuinol™) and 125 mg geranylgeraniol (as GG-Gold™) per capsule. Ideal for those desiring more support, such as for healthy aging or cardiovascular health.\*

BUY NOW



Webinar

Learn more about DuoQuinol™



WATCH REPLAY HERE

Join Barrie Tan, Ph.D., researcher and pioneer in biochemistry, as he unveils a paradigm shift in the way we view CoQ10 and cellular energetics with his presentation, "A Revolution in CoQ10: Advancing Energetics through Cellular Metabolite Optimization."



DOWNLOAD WHITE PAPER

Download our FREE white paper that details the science of DuoQuinol™ and this revolution in CoQ10 delivery

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\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

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